

**AGENDA TITLE:** 

Approve Special Fares for Cultural Homestay International Use of Transit

Services in Accordance with Transit Fare Policy

MEETING DATE:

July 20, 2005

PREPARED BY:

**Public Works Director** 

RECOMMENDED ACTION:

That the City Council approve special fares for Cultural Homestay International's use of transit services in accordance with the Transit

Fare Policy.

BACKGROUND INFORMATION:

At the October 20, 2004 City Council meeting, transit fares for both Dial-A-Ride and Fixed Route were adopted effective January 1, 2005. In addition to the fare increase, the City Council allowed for contract pricing to non-profit organizations which administer transit grant

programs at a rate not to exceed a 50% discount and approved by City Council on a case-by-case basis.

Staff has been approached by the sponsors of the local Japanese exchange student program to inquire if reduced rates may be available. The students are brought to Lodi through Cultural Homestay International and reside with families from Lodi for the duration of their stay. The program coordinators contacted staff due to the limited funding available to transport the students to different locations within Lodi. The 26 students and two advisors will be visiting a variety of locations throughout Lodi, including the Salvation Army, recycling facility, Lodi Lake and Tokay High School.

Staff is recommending that the City Council authorize the students to utilize the transit services at the 2004 rates: \$.50 for Fixed Route and \$2.00 for Dial-A-Ride. The students are scheduled to take nine outings requiring transit services.

FISCAL IMPACT:

The reduced fares will have a minor effect on revenue the Transit system receives for this service. However, by nearly filling a bus for the trip when using Dial-A-Ride, the cost recovery from fares is much higher. On Fixed Route, we are able to attain a higher passenger-per-hour count. The amount can be accommodated with the Transit fund.

FUNDING AVAILABLE:

None required.

Richard C. Prima, Jr. Public Works Director

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cc: Financ

Finance Director

Transportation Manager

APPROVED:

Blair King, City Manage

7/8/2005